

Complete Solution For Conducting ICO's



ABOUT

ICO Direct provides a complete end to end solution for companies that wish to raise funds and or sell their products via ICO crowdsales

PACKAGE OVERVIEW

**TECHNOLOGY
SOLUTION**

**LEGAL
SOLUTION**

**MARKETING
SOLUTION**

**WHITE
PAPER**

The background is a dark blue gradient. On the left, there is a glowing blue outline of a human brain. To the right of the brain, there are several curved lines of binary code (0s and 1s) in a lighter blue color. Further to the right, there are glowing blue circuit board traces and nodes, some with small starburst light effects. The overall aesthetic is high-tech and digital.

TECHNOLOGY SOLUTION

TECHNOLOGY SOLUTION

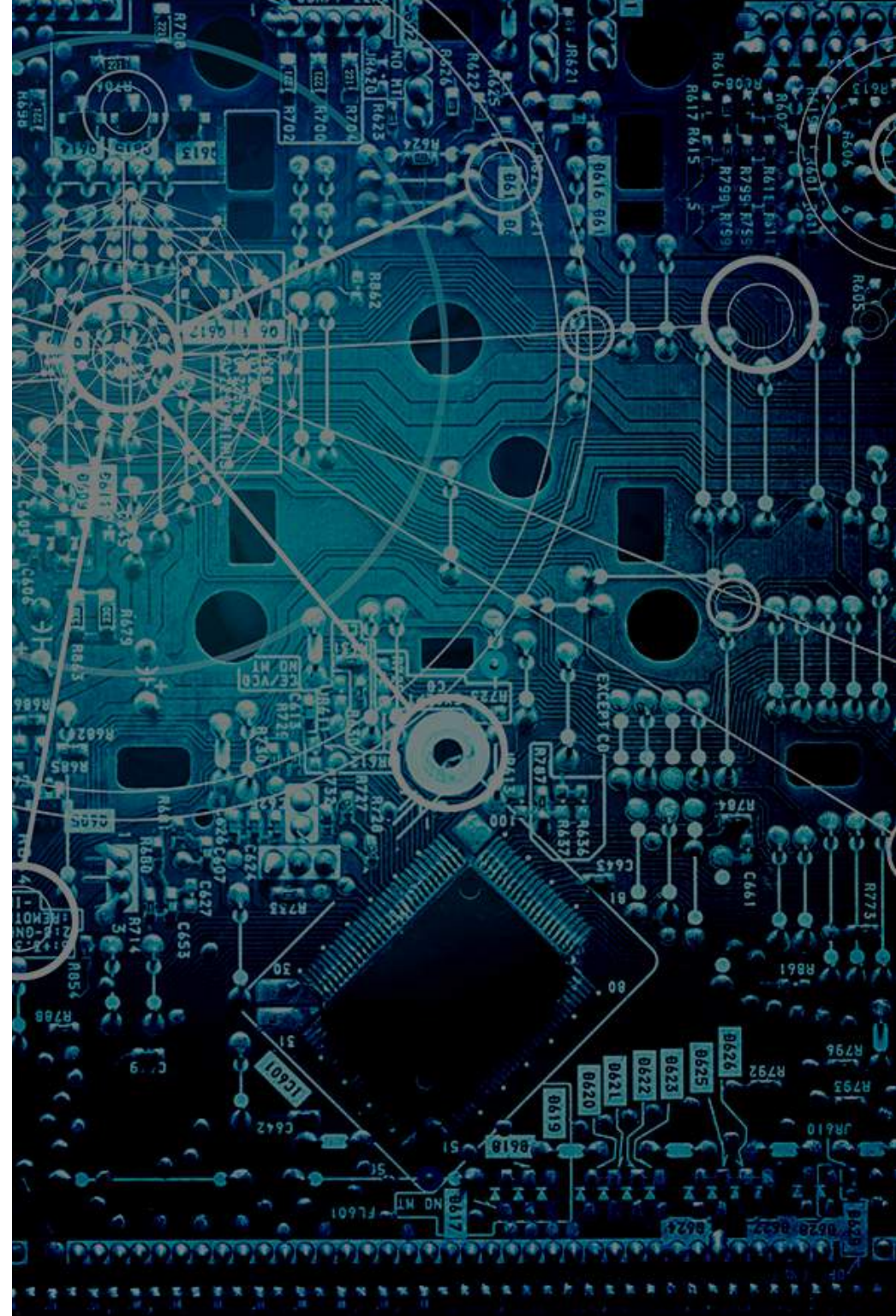
SMART CONTRACT RELIABLE SOLUTION FOR YOUR TOKEN DEVELOPMENT

1. ERC-20 Universal Standard

*Simplify integration with exchanges
and other services*

2. Smart Contract Management System

*Simplify token holders' experience
after the ICO*





TECHNOLOGY SOLUTION

Book building platform
Customized solution for your needs

**1. Set up the platform
on your own web site**

*Bring your audience to your
own site right from the start*

**2. 40 ICO features
to choose from**

*Customize technology
for your project*

**3. Payments
in fiat and 70+ coins**

Don't lose clients over payment limitations

TECHNOLOGY SOLUTION

1. Built-in calculator with actual rates

*Avoid client complaints due to
rates volatility*

2. Bonuses, promo codes, private sales

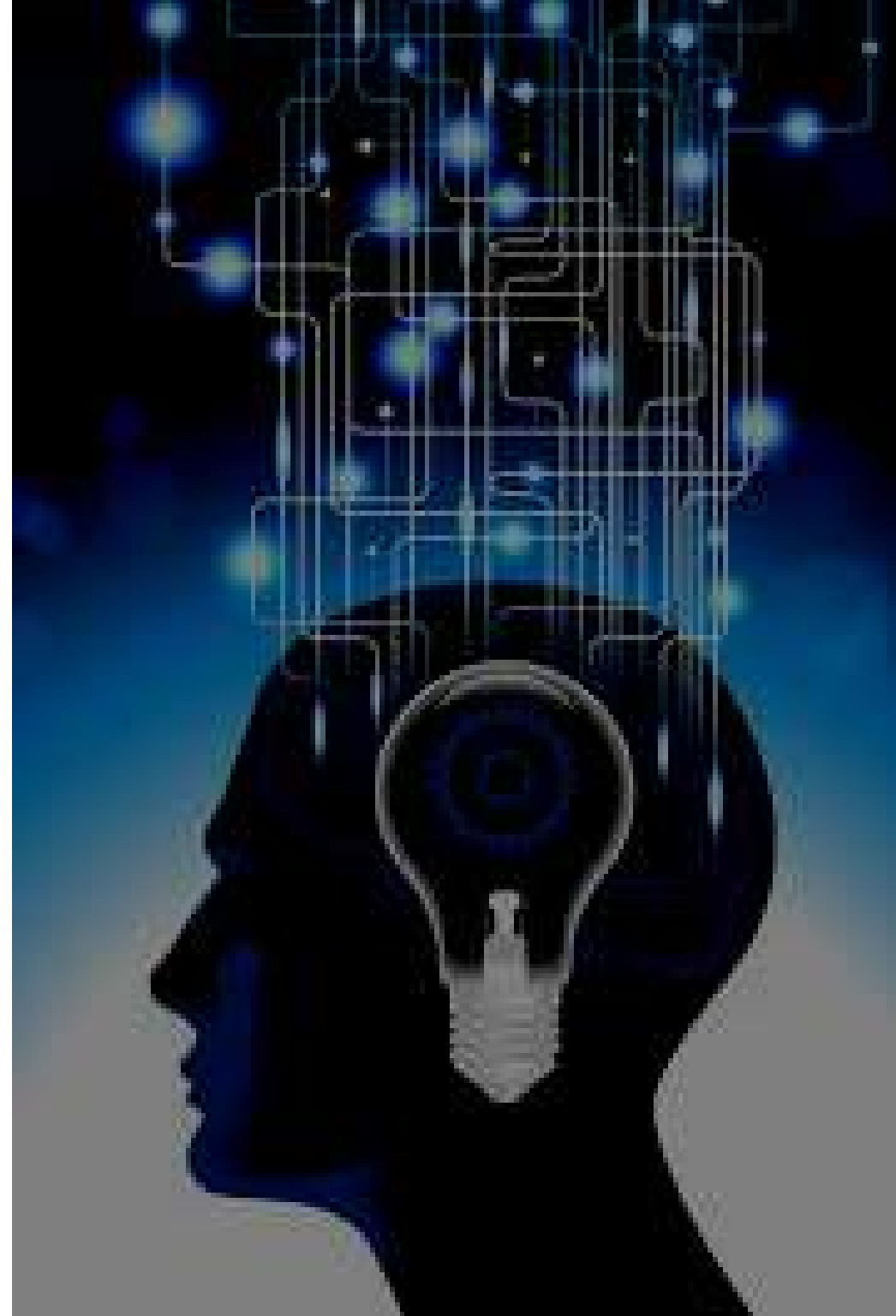
*Automate custom pricing
and motivation programs*

3. Four-tier referral program

*Transform your clients into your
sales agents*

4. Unique promo tokens technology

*Send special deals to all holders of ETH
wallets matching specific parameters*





**LEGAL
SOLUTION**

LEGAL REVIEW

Legal compliance with relevant regulations

Legal advice by specialists experienced in ICO

1. Review of the core project documents

Recommendations on White Paper, webpage, key press releases

2. Drafting or review of legal documents

Terms of Use, agreements, Privacy Policy, warranties, disclaimers, risk factors

3. Ongoing legal advice

Legal advice on ICO specifics throughout the token sale

LEGAL REVIEW

INTRODUCTION OR REFERRAL TO SPECIALIZED EXPERTS

1. Establish your legal entity

*Choose the most suitable
jurisdiction for your project*

2. Obtain a legal opinion letter

*Prove your legal compliance
to major buyers and exchanges*

3. Engage escrow service providers

*Common legal requirement and
assurance for your clients*



MARKETING SOLUTION



MARKETING SUPPORT

5. Working with the client to develop newsworthy topics that best position the company in the appropriate media, development and update of the company news timeline;
6. Ongoing comprehensive media research to determine the opportunities for various types of coverage
7. An option of receiving Daily Media Landscape Analysis (DMLA);
8. Engagement with video bloggers and publication of project reviews in the relevant YouTube channels in the highest interest regions for the client's ICO





MARKETING SUPPORT

9. Listing of the client's ICO with ICO listing services ;

10. Facebook, Yahoo, Adwords, and Bing traffic package.



WHITE PAPER

Drafting White Paper of the project in 2-3 languages (e.g. English, Russian, Japanese)

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